

Press Kit: Jessica Pearson and the East Wind

"If you haven't yet had the pleasure of seeing her play live, you might hear Jessica Pearson's songs and mistake her for one of Canada's roots music stalwarts. She will be, some day, but right now she is a fresh new voice and face. She has all the pent-up energy one would expect from a twenty-something whose debut album was hung out to dry in the pandemic backlog. Raring to go, her live show delights and engages as much as the songs do on her incredible debut. This person charms without being cute, arrests without force, and brings more goosebumps per hour than a windchill. Jessica Pearson and the East Wind remind us that a mighty music show is not how many people you put on stage: it's *who* stands on that stage beside you."

- Amanda Putz, Music Programmer, CBC

"Jessica is an absolute joy to work with. Her empathy knows no bounds. Her heart is endearing and true. Her storytelling is gentle and fierce. She sings of truths that span generations—not only her own, but of the ones before her and for the ones yet to come—and she is absolutely captivating and empowering in her vulnerability."

- Hill Kourkoutis, JUNO Award winning Producer and Engineer

"Impeccable musicianship, great singing and a wide variety of material all served up with with good humour... with Jessica's warm and genuine personality shining through and creating an instant rapport with the audience."

- Mike Kirrage, Festival Director of Gate to Southwell Music Festival, UK

"Jessica Pearson and the East Wind were the sort of act that completely reinvigorates you as a promoter, and reminds you why you do the job. Absolute dreams to work with, and such a joy to watch that I was plotting when I could get them back to play again before they'd even finished their set."

- Stephen Rotzsch Thomas, Folk Room UK

Reviews:

<https://www.folkcanada.com/post/refolkus-podcast-reflections-on-going-viral-w-jessica-pearson>

<https://www.visir.is/g/20232370517d/toku-lagid-i-flugvelinni-og-dreymir-nu-um-ad-halda-tonleika-a-islandi>

<https://frontporchmusic.ca/jessica-pearsons-new-single-row/>

<http://www.liveinlimbo.com/2022/01/21/world-premiere/song-premiere-coal-jessica-pearson-and-the-east-wind.html>

<http://www.spotlightottawa.com/muse-caps-off-day-9-bluesfest/>

<https://ottawacitizen.com/entertainment/from-rap-to-ballads-five-new-tracks-by-ottawa-artists-that-are-creating-buzz>

Interviews:

<https://www.nzherald.co.nz/travel/band-trapped-by-snowstorm-on-icelandair-plane-for-10-hours-delight-passengers/DUX5JBE7CNAUBMC6A766A4PLNM/>

<https://www.visir.is/g/20232370517d/toku-lagid-i-flug-velinni-og-dreymir-nu-um-ad-halda-ton-leika-a-is-landi>

<https://www.visir.is/g/20232373495d/hefur-fengid-lif-lats-hotanir-vegna-songsins>

<https://www.businessinsider.com/plane-passengers-musicians-twitter-response-2023-2>

<https://www.cbc.ca/listen/live-radio/1-92-all-in-a-day/clip/15890640-jessica-pearson-and-the-east-wind-breeze-the>

<http://lastdaydeaf.com/art-that-has-made-jessica-of-jessica-pearson-and-the-east-wind/>

<https://countrymusicjunkies.com/2021/02/16/jessica-pearson-the-east-wind-ready-my-heart/>

Features:

<https://modernmysteryblog.com/2021/04/15/jessica-pearson-and-the-east-wind-unleash-broken-by-you/>

<https://independentartistbuzz.com/post/649109581295976448/jessica-pearson-and-the-east-wind-unleash-broken>

<https://indie-music.com/im/jessica-pearson-and-the-east-wind-unleash-broken-by-you/>

<https://www.frequenzemusicali.it/coal-il-nuovo-singolo-di-jessica-pearson-and-the-east-wind/>

<https://indie-music.com/im/jessica-pearson-and-the-east-wind-share-new-album-and-stand-out-track-coal/>

<https://www.subba-cultcha.com/reviews/4129>

<https://divinemagazine.biz/jessica-pearson-and-the-east-wind-share-new-track-coal/>

<https://independentartistbuzz.com/post/676289744362242048/jessica-pearson-shares-a-stunning-new-musical>

<https://modernmysteryblog.com/2022/02/15/jessica-pearson-debuts-melodic-new-release/>

Extra

<https://apt613.ca/tag/jessica-pearson-and-the-east-wind/>